

May 24 , 2016, 83,022 viewers

Be Bordô voted a top 5 beverages of April 2016

Readers name their favorite new beverage of April

Everyone seems to be buzzing about the emerging hard soda segment, including the readers of *Beverage Industry*.

In the Readers' Choice New Product of the Month poll for April, [Seagram's Hard Soda](#) took the title by receiving one-third of the vote. Available in Cherry Cola, Grape Soda, Lemon n' Lime and Orange Cream varieties, the new line is in stores nationwide as well as in the Caribbean.

However, the readers of *Beverage Industry* also know the importance of digestive health, as [KeVita Master Brew Kombucha](#) came in at No. 2 with 16 percent of the vote.

Rounding out the Top 5 were [Emily's Cuvee](#) (12 percent), a Napa Valley Cabernet Sauvignon; [Be Bordo](#), (8 percent), a line of Bordeaux wines; and [Stoner Duck](#) (5 percent), a nut brown craft ale.

Be sure to check back in June 6 to for the May Readers' Choice poll.

